

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Design Application of:)
Rodney L. Moll) **Group Art Unit:** To be assigned
Serial No. To be assigned)
Filed: Filed herewith) **Examiner:** To be assigned
For: **METHOD AND SYSTEM FOR**)
IMPROVING COMPANY'S)
SALES)

INFORMATION DISCLOSURE STATEMENT

Mail Stop Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir :

In accordance with 37 CFR Sections 1.97 and 1.98, the items identified in this Information Disclosure Statement ("IDS") are brought to the attention of the Office. The items are listed on the attached form PTO-1449. With reference to the Pre-Official Gazette Notice by the Office of Patent Legal Administration, this application is being filed after June 30, 2003, therefore copies of cited U.S. patents and patent application publications are not submitted, however, copies of the cited non-patent documents are enclosed.

CERTIFICATE OF MAILING
(37 C.F.R. §1.10)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as 'Express Mail Post Office To Addressee' in an envelope addressed to Mail Stop: Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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The items identified in this IDS may or may not be "material" pursuant to 37 CFR 1.56. The submission thereof by Applicants is not to be construed as an admission that any such patent, publication or other information referred to therein is material or considered to be material (37 CFR 1.97(h)), or even qualifies as "prior art" under 35 USC 102 with respect to this invention unless specifically designated by Applicant as such.

PAYMENT AND/OR AUTHORIZATION TO CHARGE FEES:

No fees are required with this filing under 37 CFR 1.97(b)(3), however, if applicant is incorrect in this regard or if the filing is accepted under 37 CFR 1.97(c), the Commissioner is hereby authorized to charge any fees required by the filing of these papers to Procopio, Cory, Hargreaves & Savitch's Deposit Account No. **50-2075**.

Respectfully submitted,

By: 
Stephen C. Beuerle
Reg. No. 38,380

Dated: October 17, 2003

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530 B Street, Suite 2100
San Diego, California 92101
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**LIST OF PATENTS AND OTHER ITEMS FOR APPLICANT'S
INFORMATION DISCLOSURE STATEMENT**

(Use several sheets if necessary)

ATTY. DOCKET NO.
MOLL002SERIAL NO.
To be assignedAPPLICANT:
Rodney L. MollFILING DATE:
Filed herewithGROUP:
To be assigned**U.S. PATENT DOCUMENTS**

Examiner Initials	Cite No.	Document Number	Publication Date/ Issue Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code			
AA	6,574,614 B1		06-03-2003	Kesel	
AB	6,026,387		02-15-2000	Kesel	
AC	5,822,744		10-13-1998	Kesel	
AD	5,926,794		07-20-1999	Fethe	
AE	2003/0009373 A1		01-09-2003	Ensing et al.	
AF	2002/0120554 A1		08-29-2002	Vega	
AG	6,007,340		12-28-1999	Morrel-Samuels	
AH	6,567,787 B1		05-20-2003	Walker et al.	

FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Document	Publication Date/Issue Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ¹

NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ¹
	AI	Customer & Employee Surveys, Web page located at: http://www.servicereports.com/hrsurvey.html pp. 1-2; Sep. 5, 2003.	
	AJ	Reality Check Mystery Shoppers, Web page located at: http://www.rcmysteryshopper.com/asp/business.htm pp. 1-2; Sep. 5, 2003.	
	AK	Mystery Shoppers Resource, Web page located at: http://www.finitesite.com/ishopaz/MSRtemp.html pp. 1-11; Sep. 5, 2003.	
	AL	Mystery Shopper Gets Paid to Snoop, Web page located at: http://secretshoppercompany.com/CS-articles.htm Sep. 5, 2003.	
	AM	Metropark's Mystery Shoppers Network, Web page located at: http://www.metropark.com/nggroup/ Sep. 5, 2003	
	AN	BestMark, Web page located at: http://www.bestmark.com/how_does_it_work.htm Sep. 5, 2003	

EXAMINER:

DATE CONSIDERED:

EXAMINER: Please initial if reference is considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include a copy of this form with next communication to applicant. Thank you.

¹Applicant is to place a check mark here if English language translation is attached.